

Funded by:



Federal Ministry  
of Education  
and Research

Efficient Logistics and Recycling through  
integrated Application of Smartlabels for  
Electronic Waste

FH<sup>3</sup>: ELVIES

***Enforcement of  
individual producer responsibility through  
an Identification und Information System  
of EEE?***

**Summary of the ELVIES research project results**

eIni Forum

**Brussels, 15 May 2008**

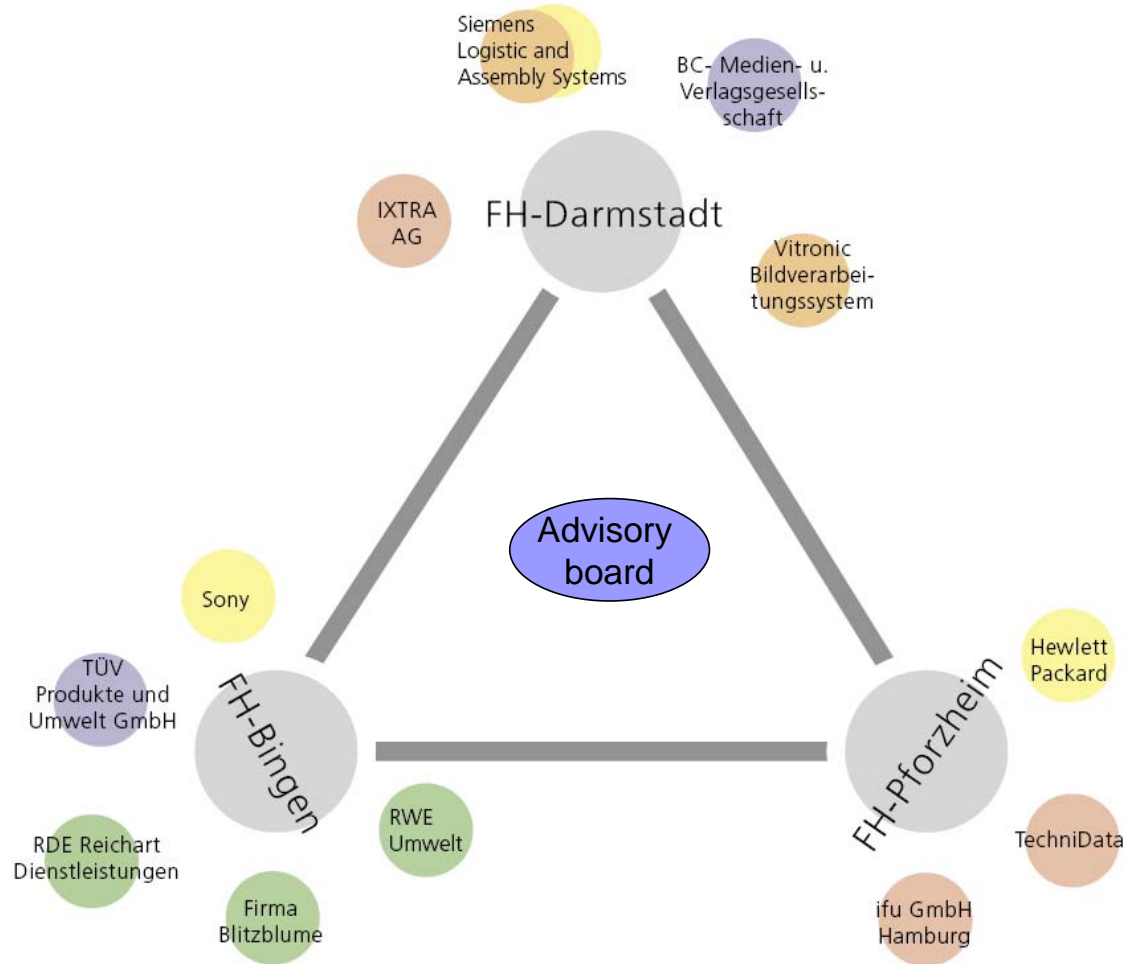
at CEDRE, Facultés universitaires St. Louis

Martin Führ/Gerhard Roller

# Overview

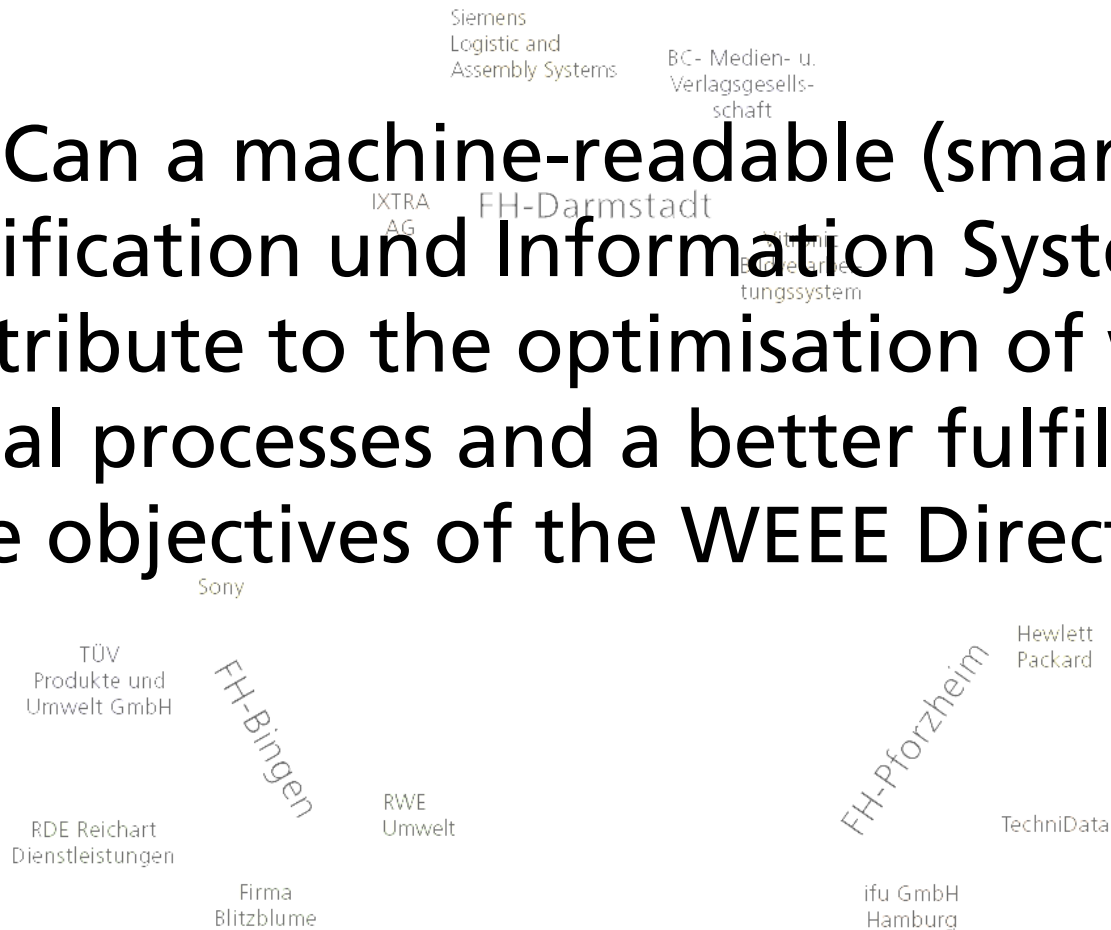
1. Project: Identification und Information System (IIS)
2. Legal framework (WEEE)
3. Status quo
4. IIS: Technical options & cost estimation
5. Implementation Options
6. Required Legal Adaptations
7. Benefits

# 1. The project partners



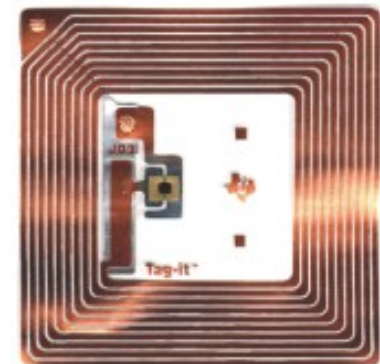
# 1. Research Question

Can a machine-readable (smart) Identification und Information System (IIS) contribute to the optimisation of waste disposal processes and a better fulfilment of the objectives of the WEEE Directive?



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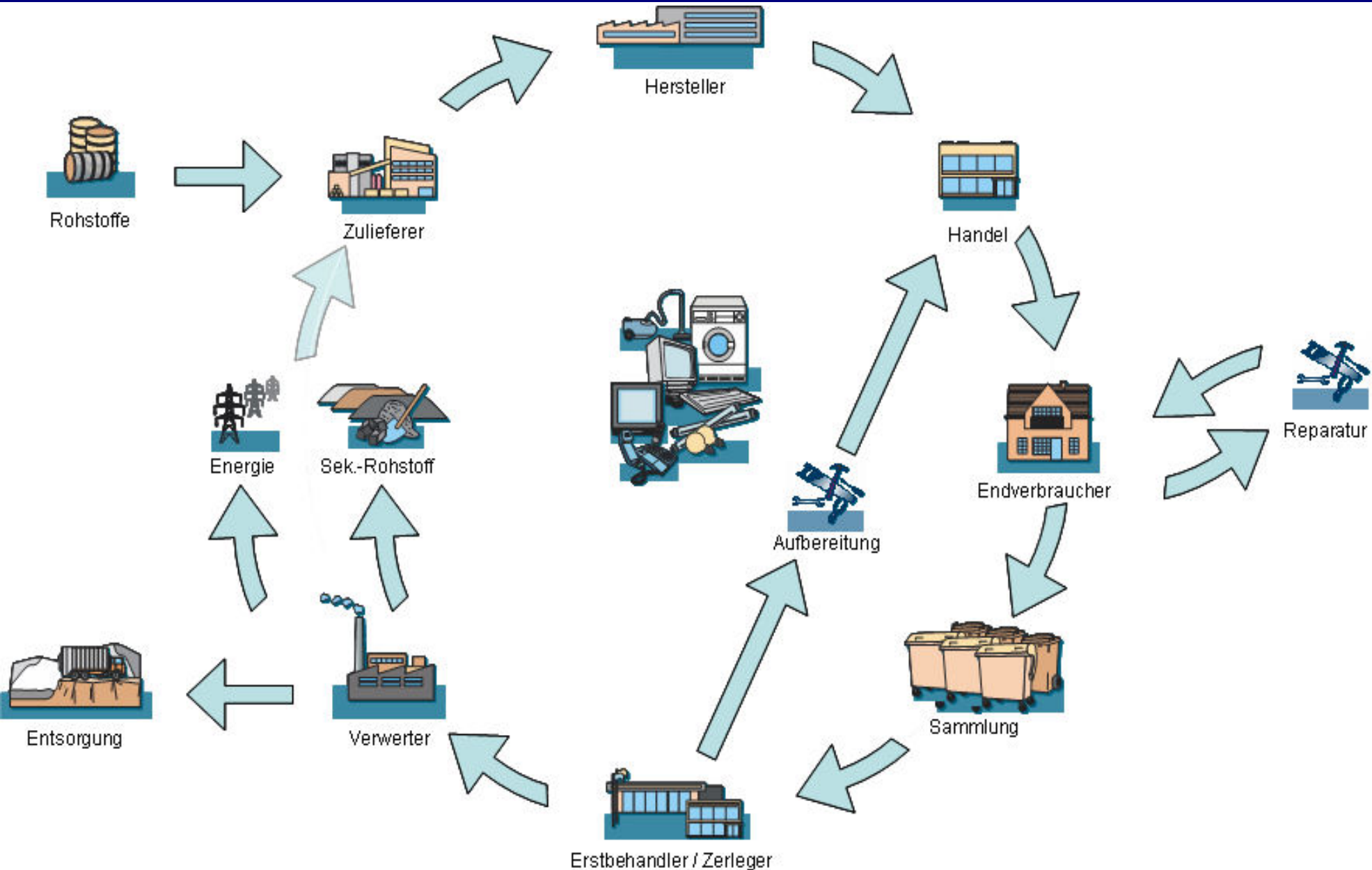


# Legal framework

## Recital 2 WEEE Directive

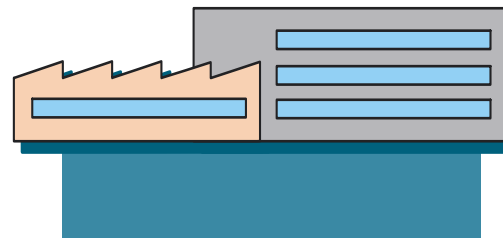
- “the achievement of sustainable development calls for significant changes in current patterns of development, production, consumption and behaviour (...)”

# Legal framework: the relevant stakeholders (material flow – information flow)



## 2. Legal framework

### The responsibility of the producer



Producer



## 2. Legal framework

Product responsibility  
(→ 12<sup>th</sup> recital of the Directive)

by *function-maintaining* measurements such as “repair” and “upgrading” as well as “reuse”

Subsequently:

*material-maintaining* measurements mentioned in terms of “disassembly and recycling”.

## 2. Legal framework

- Art. 8 (1) WEEE Directive:  
The producers are required to “provide at least for the financing of the collection, treatment, recovery and environmentally sound disposal” of WEEE ...

## 2. Legal framework

- Art. 8 (2) regulates the cost attribution of new devices and lays down that  
“each producer shall be responsible for financing the operations referred to in paragraph 1 relating to the waste from his own products”

## 2. Legal framework

- Art. 8 (2) 2: “The producer can choose to fulfil this obligation either individually or by joining a collective scheme.”

But:

- In practice he is liable for an undifferentiated mixture of devices.

# 3. Status quo

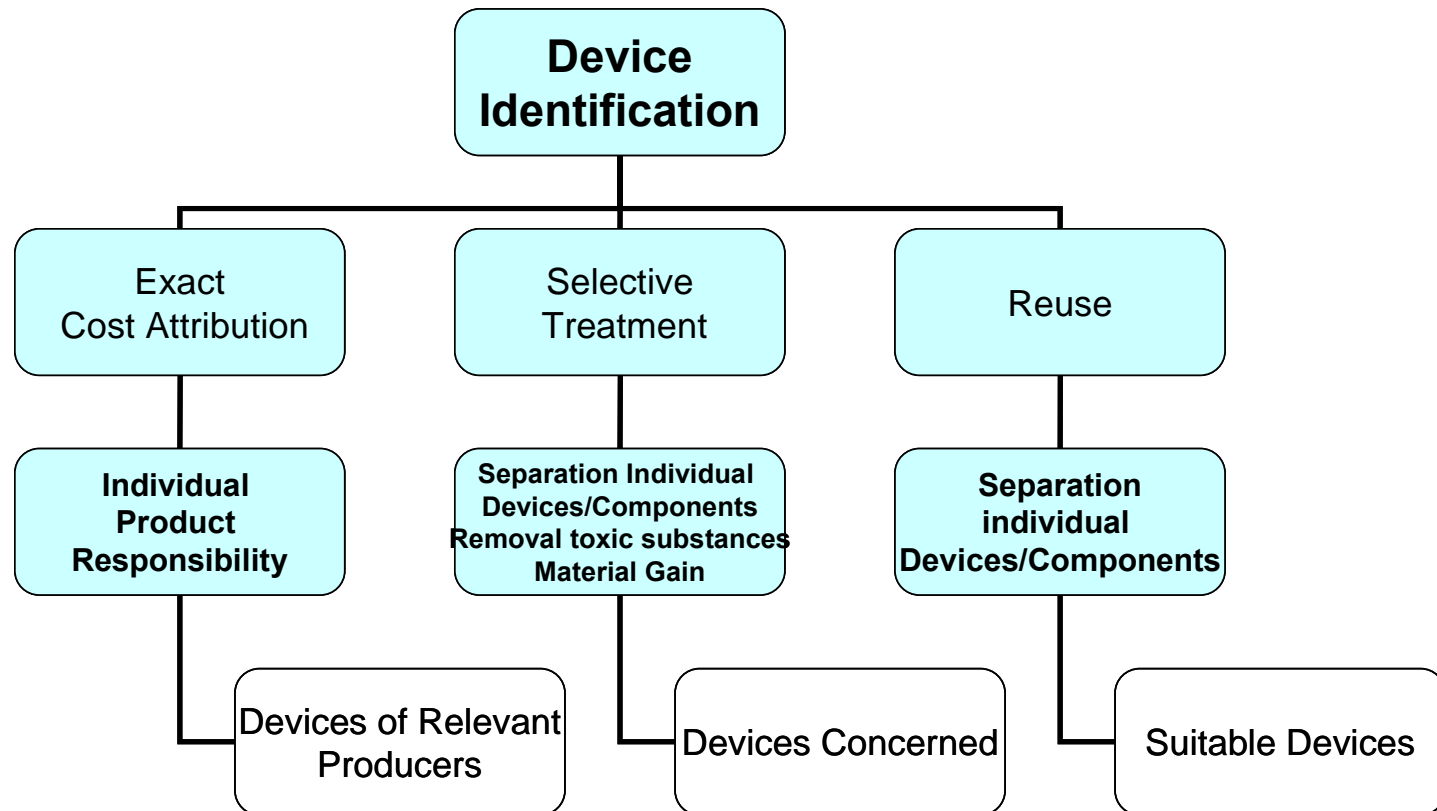
Examples of mixed collection of collection groups 5 and 3



(Authors' own pictures: July 2007)

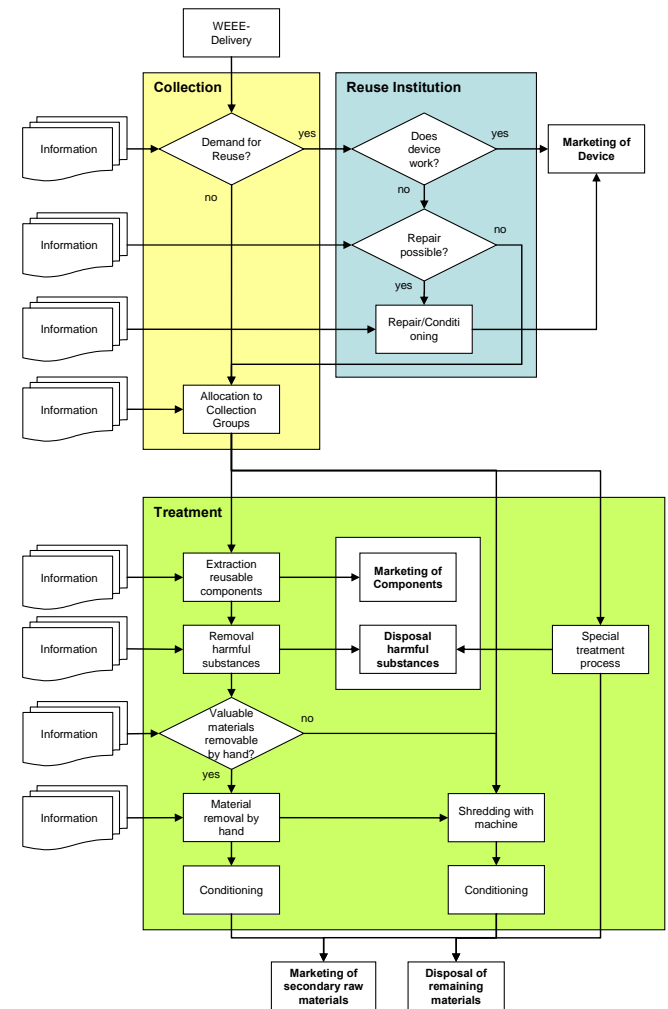
# 4. Identification and Information System

Application areas of an identification and information system

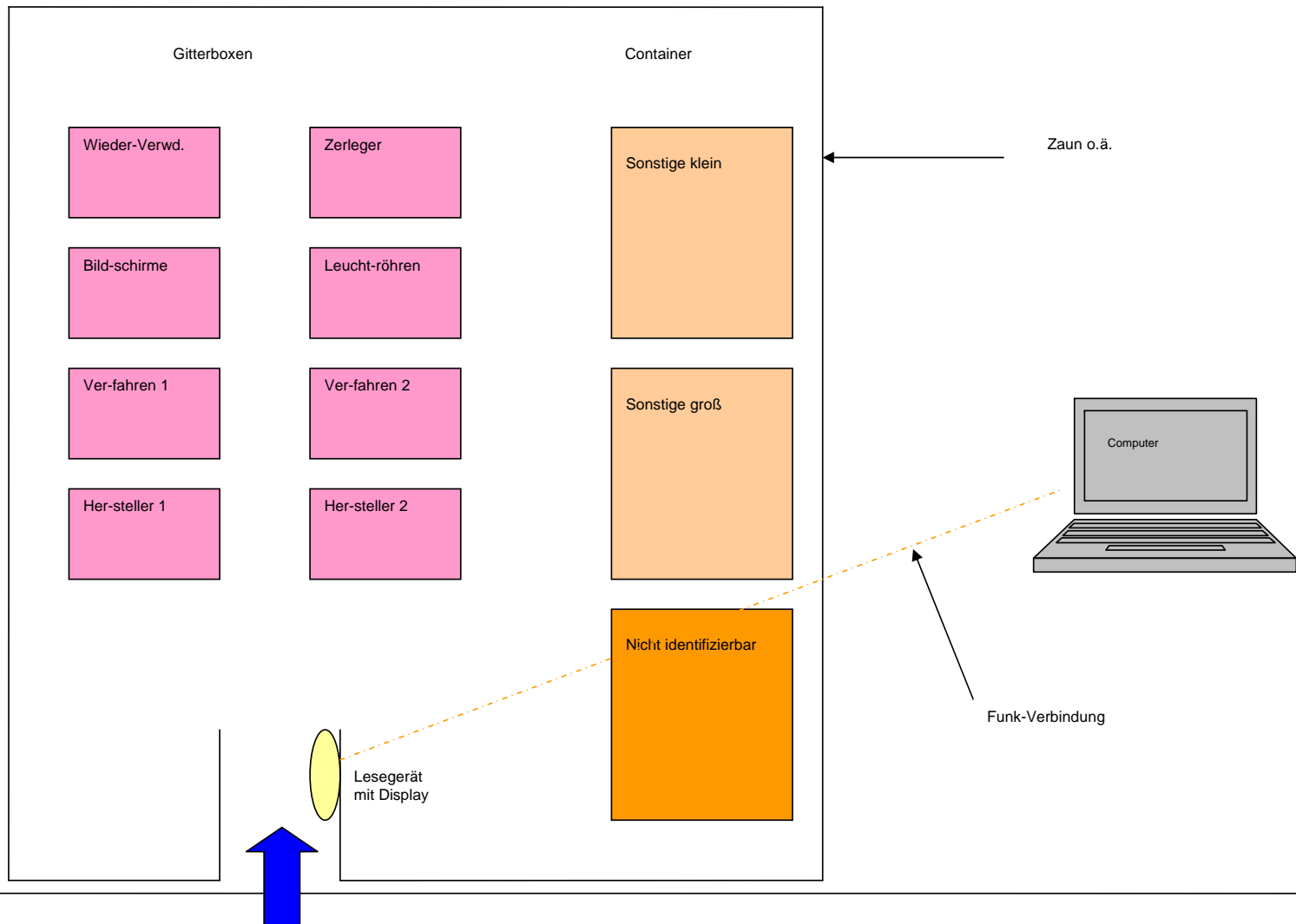


# 4. Requirements for an IIS

## ■ The need for information



# 4. Example

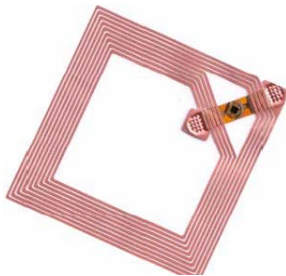




# 4. Technical aspects of an IIS



Optical systems with a bar code or 2D-Code (DataMatrix)



Electronic system with **R**adio **F**requency **I**dentification (**R**FI**D**)

# 4. Cost estimation

The costs for the introduction of a product identification and information system in the area of electrical and electronic scrap are comprised of the following:

- Labels on every product placed on the market,
- Scanning devices at collection points and primary treatment centres
- Conveyer belt units for a few large plants,
- Conversion of collection points to sorting centres
- Software development
- Compilation of product data and making these data available.

# 4. Cost estimation

Total estimation:

- about 4 million Euro is needed for public waste management services (collection points)
- 2.2 million Euro for the primary treatment centres plus corresponding costs for the installation of the system (one-time investment costs)

# 4. Cost estimation

Costs for equipement			
		coll. points	treatment
Position			
Scanner incl. PC	[€]	2.500	2.500
Number	[-]	1.500	500
Fließbandsystem	[€]		75.000
Number	[-]		10
Software	[€]	200.000	200.000
Umbaukosten	[€]	??	0
Implementation	[€]	??	??
<b>Gesamtkosten</b>	<b>[Mio. €]</b>	<b>4,0</b>	<b>2,2</b>

# 4. Cost estimation

Example:

- 21.000 t/a products cat. 3
- 13.000 t WEEE
- 100 €/t operative costs
- Administrative fees
- Internal costs

# 4. Cost estimation

	Einzelpreis		Gesamtpreis pro Jahr	
Entsorgung Sammelgruppe 3	100,00	€t	1.300.000,00	€
Gebühren für Abholanordnung	52,00	€	104.000,00	€
Gebühren für Bereitstellungsanordnung	41,00	€	82.000,00	€
Gebühren Aktualisierung Garantie	193,00	€	965,00	€
Gebühren Aktualisierung Mengendaten	95,00	€	95,00	€
<b>Zwischensumme</b>			<b>1.487.060,00</b>	€
Interne Kosten			5.024,00	€
<b>Summe</b>			<b>1.492.084,00</b>	€

➔ **0.07 €/kg**

# 4. Cost estimation

Implementation of the system:

- 1,5-3,5% increase of costs over 10 years

# 5. Implementation Options

1. Voluntary identification and information system
2. Obligatory identification and information system
3. Expanded information obligations (EuP-Dir)



# 5. Implementation

- In all scenarios, the costs for the disposal of *identifiable* waste equipment are directly assigned to the producers; the remaining costs are divided, for example, according to the weight of the equipment brought onto the market, as has been the case up to now.

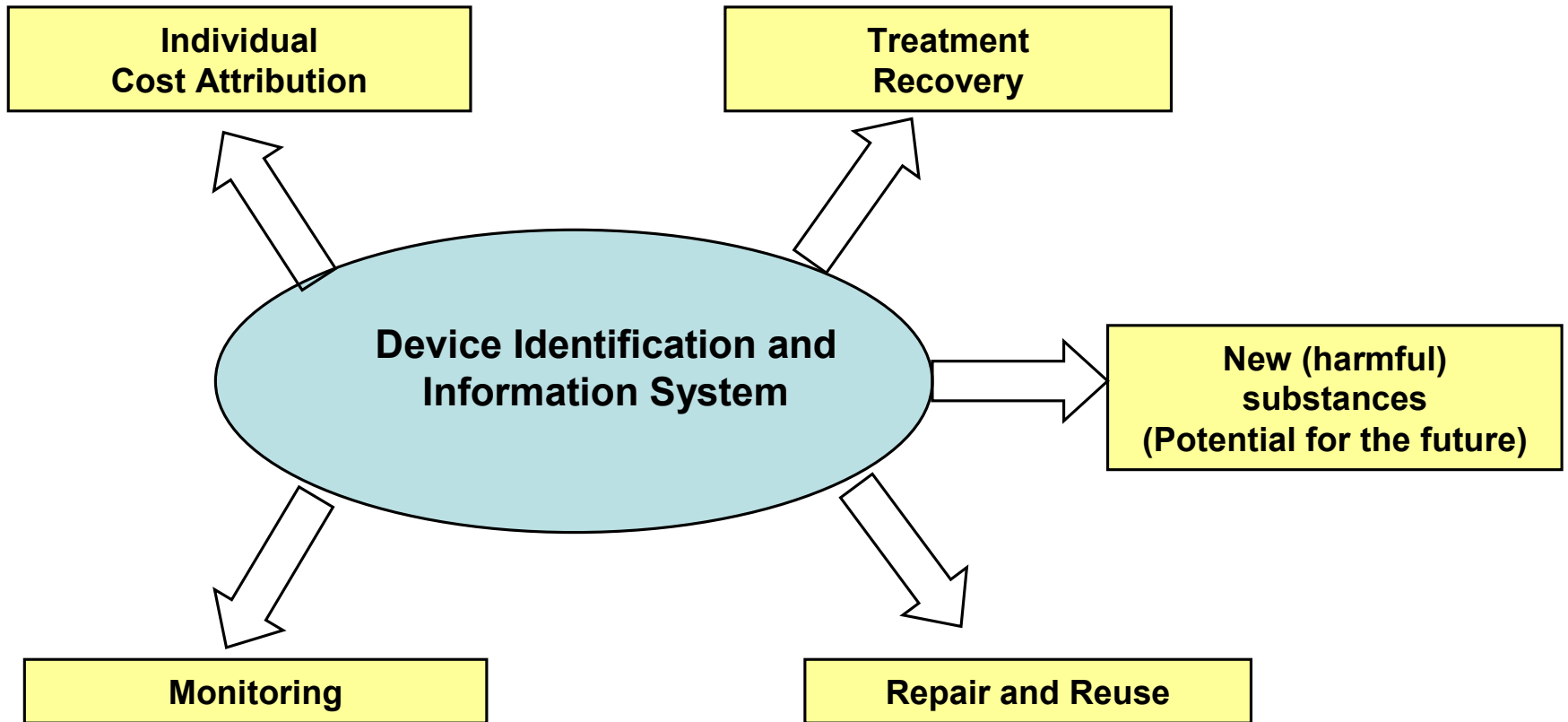
# 6. Required Legal Adaptations

Scenario 1: no amendments of the WEEE Directive are necessary.

Scenarios 2 and 3:

- Art. 11 paragraph 2 labelling obligations of producers
- obligation of primary treatment centres and collection points to create the technical prerequisites for equipment identification (new Art. 11 para.3)
- expansion of the standardisation mandate for the Commission in Art. 11 paragraph 2 sentence 3
- the directive should more clearly prioritise individual producer responsibility in the objectives

# 7. Benefits of an IIS



# 7. Benefits and Effects of an IIS

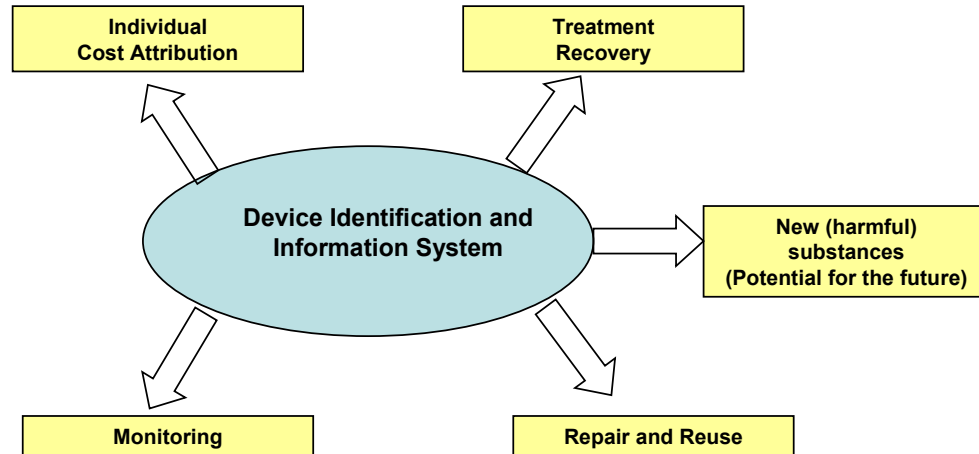
## Effects

- Individual producer responsibility
  - Competition
  - Innovation
- + other benefits

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= improve the environmental performance

of all operators involved in the life cycle of  
electrical and electronic equipment (Art. 1)



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## Thank you very much for your attention!

For more information:

[www.elvies.de](http://www.elvies.de)

[www.elni.org](http://www.elni.org)